

## 07/11/2024 SIMED ARENA

### 10:00 - 10:20: Welcome to SIMED and II International Meeting on Protected, Social and Affordable Housing.

The second edition of this international meeting aims to bring together, in the same space and time, promoters, public and private managers, cooperatives, housing associations, and providers of protected housing (both social and price, limited rent, or incentivized affordable housing). Throughout these sessions, each participating city, promoter, and manager will share their vision on the current challenges and needs in the field of protected housing. Additionally, they will present practical examples that can serve as a guide for carrying out the necessary reforms in the sector

#### Speakers

##### Nacho Román

FYCMA

General Director

##### José María López Cerezo

Spanish Association of Public Housing and Land Managers  
(AVS). OAL Bilbao

President

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## 10:25 - 10:55: II International Meeting on Protected, Social and Affordable Housing. Opening. Housing finance in the European Union. Financing Financial Entities. Next Generation EU Funds.

### Presenter

#### José María López Cerezo

Spanish Association of Public Housing and Land Managers  
(AVS). OAL Bilbao  
President

### Speakers

#### Sorcha Edwards

Housing Europe  
General secretary

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## 11:00 - 11:10: Welcome II Forum on Opportunities and Trends in Residential Tourism

### Speakers

#### Arturo Malingre

Grupo IberInmo

Partner

#### Gemma del Corral Parra

Andalusian Regional Government

Territorial Delegate of Tourism in Malaga

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Coorganizado por:



## 11:10 - 11:50: II Forum on Opportunities and Trends in Residential Tourism. The New Face of Second Homes: Profile and Preferences of Demand

This panel will delve into the emerging trends that are redefining this segment. It will discuss demographic changes, key interested markets, lifestyle preferences, the importance of offering unique and personalized experiences, highlighting the potential of Andalucía and Spain as preferred destinations for living and investing.

### Moderator/Presenter

#### Setareh Mohregi Shakiba

Gilmar Real Estate. The Leading Property Agents of Spain  
(LPA)  
International department director. Vicepresident of LPA

### Speakers

#### Mariano Beristain

Diana Morales Properties | Knight Frank  
Commercial Director

#### Carlos Rueda Charle

idealista  
Head of sales enablement

#### Mansour Daou

Morgan's International Realty  
Investment Director

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## 11:55 - 12:40: II Forum on Opportunities and Trends in Residential Tourism. Investment Strategies in New Residential Formats

New living formats are advancing in the residential market. This round table will address best practices and strategies for investing, highlighting both current and future trends. Emerging opportunities and sector challenges will be analyzed, with a special focus on the aspects of greatest interest to investors.

### Moderator/Presenter

#### Arturo Malingre

Grupo IberInmo  
Partner

### Speakers

#### Susana Rodríguez

Savills  
CCO & Director Head of Living

#### Sergio Arana

Urbanitae  
Real Estate Director for Spain and Portugal

#### Jeffrey Sujar Blanco

Urbania  
Managing Partner Alternative Investments

#### Leticia Pérez Márquez

Dazia Capital  
General Director  
Spain

#### Isidoro Mínguez

Orion Capital Managers Spain. Sotogrande Board of  
Directors  
Director. President

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Corganizado por:



## 12:45 - 13:15: Opening Ceremony

### Speakers

**Ignacio Peinado**

FADECO Promoters  
President

**Mario Muñoz-Atanet**

Andalusian Regional Government  
Vice-Minister of Public Works, Territorial Planning and  
Housing

**Francisco de la Torre**

Mayor of Málaga

## 16:30 - 17:20: SIMED-ACP Malaga Meeting Point: The Vision of the Leaders. Raw materials in promotion: how to turn land into development opportunities

### Moderator/Presenter

#### Violeta Aragón

Association of Builders and Developers of the Province of Malaga (ACP Malaga)  
General Secretary

### Speakers

#### Antonio Truan

Ginkgo Advisor  
Director of Spain and Portugal

#### Borja García-Egotxeaga

Neinor Homes  
Managing director

#### Alberto Quemada

LandCo  
Managing director

#### Tomás Gasset

Urbania  
CEO

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## 17:30 - 18:20: SIMED-ACP Malaga Meeting Point: The Vision of the Leaders. What lies ahead for the housing market? Strategies and challenges

### Moderator/Presenter

#### Juan Manuel Rosillo

Association of Builders and Developers of the Province of Malaga (ACP Malaga)  
President

### Speakers

#### Sergio Gálvez

AQ-Acentor  
Managing director

#### Francisco Javier Pérez Medina

Culmia  
Chief Executive Officer

#### José Carlos Saz

Habitat Real Estate  
Non-executive president

#### Jorge Pérez de Leza

Metrovacesa  
Managing director

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## 18:20 - 18:30: Closing act

### Presenter

#### Francisco de la Torre

Mayor of Málaga



## 08/11/2024 SIMED ARENA

### 10:15 - 10:25: Welcome II Public-Private Partnership Forum for Investment and II International Meeting on Social Housing

#### Speakers

##### Nacho Román

FYCMA

General Director

##### José María López Cerezo

Spanish Association of Public Housing and Land Managers

(AVS). OAL Bilbao

President

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## 10:30 - 11:10: II Public-Private Partnership Forum for Investment. IMPASS. Andalusian Impulse for Social and Sustainable Soils

Presentation of the IMPASS Project (Andalusian Impulse for Social and Sustainable Land), promoted by the Andalusian Association of Real Estate Developers, F阿德CO Promotores. This pioneering initiative aims to break the long timelines and lack of funding that currently hinder the creation of developable land. The project is designed to implement measures that will generate urbanized land for the construction of more than 50,000 homes in Andalusia, with a focus on social and environmental sustainability. This effort includes the participation of multiple relevant entities and companies.

### Moderator/Presenter

#### Violeta Aragón Correa

FADECO Promoters  
General Secretary

### Speakers

#### Ángel Enrique Salvo Tierra

Malaga University (UMA)  
Professor Doctorate in Territorial Planning and the Environment

#### Rafael Fernández-Valverde

Supreme Court. Montero-Aramburu & Gomez-Villares  
Atienza  
Ex-magistrate. Councillor

#### Manuel Cardeña

President

#### Tomás Gasset

Urbania  
CEO

#### Mario Muñoz-Atanet

Andalusian Regional Government  
Vice-Minister of Public Works, Territorial Planning and Housing

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## 11:15 - 11:55: II Public-Private Partnership Forum for Investment. A business perspective on public-private partnerships

Intervention of developers and companies involved in ongoing projects, who will present relevant aspects to carry out this collaboration sustainably from the private sector.

### Moderator/Presenter

#### Beatriz Toribio

APCEspaña  
General Secretary

### Speakers

#### Antonio de la Fuente

Colliers International Spain

#### Javier Braza Delgado

Lagoon Living  
CEO & advisor

#### Enrique Manuel Blanco Beneit

Official Credit Institute (ICO)  
Director

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## 12:00 - 12:45: II Public-Private Partnership Forum for Investment. Presentation of public policies, projects and public land supply

### Presenter

#### José María Escolástico

Spanish Association of Public Housing and Land Managers  
(AVS). OAL Bilbao  
Vice-President. Deputy Director

### Speakers

#### Augusto Hidalgo Macario

Cabildo de Gran Canaria  
1st Vice-President of the Government Councillor for Public  
Works and Infrastructure, Architecture and Housing

#### Begoña Alfaro García

Government of Navarre. Navarre Land and Housing  
(NASUVINSA)  
Third Vice-President and Councilor for Housing, Youth and  
Migration Policies

#### Alicia Martínez Martín

Andalusian Regional Government  
General Secretary of Housing. Department of  
Development, Territorial Planning and Housing.

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## 12:45 - 13:30: II Public-Private Partnership Forum for Investment. Non-profit entities and housing production

### Moderator/Presenter

#### Hilda González Méndez

Promunsa  
Manager

### Speakers

#### Juan Casares

CONCOVI  
President

#### Gema Gallardo

Provivienda  
General Director

#### Helena Beunza Ibáñez

Association of Rental Housing Owners (ASVAL)  
President

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## 13:30 - 14:00: II Public-Private Partnership Forum for Investment. Closing

### Presenter

#### José María López Cerezo

Spanish Association of Public Housing and Land Managers  
(AVS). OAL Bilbao  
President

### Speakers

#### Francisco de la Torre

Mayor of Málaga

#### Rocío Díaz

Andalusian Regional Ministry of Development, Territorial  
Planning and Housing  
Councillor

#### Juan Manuel Rosillo

Association of Builders and Developers of the Province of  
Malaga (ACP Malaga)  
President

#### José María Escolástico.

Housing Europe  
Management Board

#### José María López Cerezo

Spanish Association of Public Housing and Land Managers  
(AVS). OAL Bilbao  
President

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## 16:00 - 16:15: 13th Real Estate Conference. Current Real Estate News and Trends. Welcome

### Speakers

#### Cristina Fernández Amores

Compra con Cristina  
CEO

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## 16:15 - 16:35: 13th Real Estate Conference. Current Real Estate News and Trends. Legal Keys for Real Estate Agents: Practical Tips from a Notary

### Speakers

#### Juan Enríquez García

Notarios García-Martino  
Notario

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## 16:35 - 16:50: 13th Real Estate Conference. Current Real Estate News and Trends. The Current State of Renting in Spain

### Speakers

**Jesús Amair**

FINAER

Sales Manager

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## 16:50 - 17:10: 13th Real Estate Conference. Current Real Estate News and Trends. New Developments in Real Estate Taxation: Key Points for Conflict Scenarios

### Speakers

**Juan Manuel Toro**

Emede ETL Global

Economist and Financial Advisor

Spain

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## 17:10 - 17:40: 13th Real Estate Conference. Current Real Estate News and Trends. Virtual Assistants and Cybersecurity

### Speakers

**Francisco Gutiérrez Soto**

Makensia  
COO

**José Antonio Gutiérrez**

Makensia  
Council Adviser

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## 17:40 - 18:05: 13th Real Estate Conference. Current Real Estate News and Trends. Flex Living Redefines the Real Estate Market

### Speakers

**José María Rincón**

Homming  
CMO

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## 18:05 - 18:20: 13th Real Estate Conference. Current Real Estate News and Trends. Your Team: The Best Ally for Investments

### Speakers

**Alberto García Zafra**

ATALAYA Team

Economist and Manager

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## 18:20 - 18:35: 13th Real Estate Conference. Current Real Estate News and Trends. Join BPI Málaga: It's Colder Outside

### Speakers

**Ángel Sánchez**

Buenas Prácticas Inmobiliarias Málaga (BPI Málaga)

President

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## 18:35 - 19:00: 13th Real Estate Conference. Current Real Estate News and Trends. "QUO VADIS" Vacation Rentals???

### Speakers

#### José Miguel Bascones

Bascones Abogados

Founder

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## 07/11/2024 CASA DEL FUTURO

### 10:25 - 10:30: Welcome Casa del Futuro

#### Presenter

##### **Javier Martín-Merino**

Andersen

Partner in the areas of Real Estate and Urbanism

### 10:30 - 11:10: Housing future: innovation and Artificial Intelligence in action

#### Moderator/Presenter

##### **María Matos**

Fotocasa

Research Director and Spokesperson

#### Speakers

##### **Alejandro Aguirre de Cárcer**

Brainsre

CEO

##### **Javier Baselga**

Google Cloud

Real Estate Industry Manager

##### **Carmen Chicharro**

Metrovacesa

Sales, Marketing and Innovation Director

##### **Javier Sánchez**

Aedas Homes

Director of Technology and Communication

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## 11:15 - 12:05: Strategic Projects for the Future of Malaga

The city of Malaga presents the strategic projects that will be launched in the coming years:

- Malaga Coastal Plan: An ambitious project aimed at promoting public transportation in the city and its metropolitan area, creating new centralities and bringing the city closer to the sea. It integrates urban planning, transportation, and the environment in an unprecedented urban transformation.
- New La Rosaleda Stadium: Expansion, renovation, and rehabilitation of the stadium in preparation for the 2030 World Cup, as well as new uses under study in the nearby area to continue the urban transformation and regeneration initiated in the Martiricos neighborhood.
- Future Buenavista Business Park: Located in an important expansion area of the city, it will host a large business park accommodating national and international companies with a strong focus on technology and sustainability.
- Malaga Music Auditorium: A strategic and distinctive facility for the city located within the port area, which will generate an undeniable positive impact on the cultural and economic life of the city.
- Expansion of the Malaga Trade Fair and Congress Center: A project in line with the city's strategic plan, positioning it as a national and international business attraction hub.

### Speakers

#### Juan Alba Ripoll

Málaga City Council

General Coordinator of Infrastructures and Projects

#### José María Morente Monte

Málaga City Council

Manager of the Municipal Management of Urbanism

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## 12:10 - 12:55: Projects as urban transformers and regenerators

### Moderator/Presenter

**José Antonio Pérez Ramírez**

Real Estate Business School (REBS)

Director

### Speakers

**Juan Conejo Villanueva**

Insur Group

Regional Director of Eastern Andalusia

**Julio Gómez**

AQ Acentor

General Manager in Andalusian

**Ángel Fernández Sánchez**

Aedas Homes

Costa del Sol Territorial Director

**Inés Laresgoiti**

Clikalia

Head of Andalucía

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## 13:30 - 14:30: Branded in the Real Estate World

Like any sector, the real estate market is compelled to innovate, and one of the latest trends is the so-called Branded Residences. We will discuss how major brands are partnering with developers and hotels to create these innovative projects

### Moderator/Presenter

#### José María Esteban

Ores & Bryan  
Surety Director

### Speakers

#### Juan José Millán Mata

Idliq Group  
Chief Strategy Officer

#### José María González Carvajal

DarGlobal Spain  
Senior Business Development Director

#### Enrique López Granados

Caledonian  
President

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## 17:00 - 17:30: Bilbao and Dotational Accommodations: Experiences and Management Challenges

In this workshop, we aim to highlight alternative residential models to the current one, particularly the use of dotational or equipamental resources to temporarily address the housing needs of members in new forms of cohabitation.

### Speakers

#### **Yolanda Díez Saiz**

Bilbao City Council  
Councilor Delegate of the Housing Area

#### **José María Escolástico**

Spanish Association of Public Housing and Land Managers  
(AVS). OAL Bilbao  
Vice-President. Deputy Director

#### **Íñigo Villarroya**

Bilbao City Council  
Director General of Municipal Housing

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## 08/11/2024 CASA DEL FUTURO

### 10:30 - 11:15: Advanced Construction: Innovation and Sustainability in Building

#### Moderator/Presenter

##### **Miguel Pinto**

Building Cluster

Managing Director

#### Speakers

##### **Anna Guanter Feixas**

Culmia Real Estate Developments

Head of Innovation and Sustainability

##### **Lucas Galán Lubascher**

Neinor Homes

Director of Product and Innovation

##### **Juan Francisco Rodríguez Ruiz**

Bilba

CEO

##### **Juan López-Asiain Martínez**

General Council of Technical Architecture of Spain  
(CGATE)

Director of the Technical Office

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## 11:20 - 12:20: Villa Ayantam. Record in sustainability through technology

### Moderator/Presenter

#### Carlos Martínez Jarabo

Admentum Global Management  
CEO

### Speakers

#### Enrique Bueno

Aryon Buildings  
Manager

#### Andrés Rivera Quero

Schneider  
Senior Sales Engineer

#### Jesús Tirado García

Grato  
Territorial Director

#### Agustín Romero Molina

Airzone  
Project Engineer

#### Judith Masip

Uponor  
Iberia Sustainability Manager

#### Julián Anglada

Siber  
Technical Prescriber Eastern Andalusia/Canary Islands

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## 12:25 - 13:05: Digital Revolution in Real Estate: From Customer Experience to Process Optimization

### Moderator/Presenter

#### Emilio Herrera

Cibernos

Head of Public Sector

### Speakers

#### Carla Martínez Danti

Habiteo

Country Manager for Spain and Portugal

#### Jesús López Mayoral

Gilmar Real Estate

CTO

#### David Hurtado Torán

Microsoft Spain

Innovation Lead

#### Carlos Llibre

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Operations Director

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## 13:10 - 13:20: Welcome III Open Call for Start-ups

### Speakers

**Marc Sanderson**

Málaga Open for Business  
Director

**Isabel M<sup>a</sup> Abad Guerrero**

Malaga University (UMA)  
Deputy Vice Rector for Employability

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## 13:20 - 13:50: Elevator Pitch: III Open Call for Start-ups

The 5 finalist startups present their initiatives to the investment ecosystem, experts, and heads of innovation areas in the real estate sector.

### Speakers

#### Juan Manuel Gómez Ferreras

2GF Solutions  
COO

#### Alejandro González

FindNido  
CEO

#### Maria Morgado

Hanok Agency  
Co-founder & CCO

#### Marcin Zduniak

SkyTrade  
Co-Founder & CTO

#### Pablo San Juan Sebastián

The Residencial Club  
Co-founder and CTO

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## 14:00 - 14:20: Meet & Greet



## 14:20 - 14:30: Awards Ceremony: III Open Call for Star-ups



## 09/11/2024 CASA DEL FUTURO

### 11:00 - 11:30: Complete Guide to Buying Your Home

By Cristina Fernandez: your specialized real estate personal shopper.

Buying a property is much more than a financial transaction; it is a commitment to our wealth, our future and our quality of life. This guide aims to give you the tools, knowledge and confidence to make the best decision. Every step has a bearing, and my goal is to help you take each one with confidence and success. Find out all the details from an expert.

#### Speakers

##### **Cristina Fernández Amores**

Compra con Cristina  
CEO

### 11:30 - 12:00: Say Goodbye to the 20% Initial Down Payment: New Rent-to-Own Formulas

By Víctor Calderón: simplifying and bringing real estate investment closer to individuals

With 12 years of experience in the real estate sector across the UK and Spain, Víctor has specialized in residential investment. He has led the opening of strategic markets such as Madrid, Valencia, and most recently Málaga, where he drives key projects with INVERSIVA.

#### Speakers

##### **Víctor Calderón Vázquez**

Inversiva  
Asset Manager

## 12:00 - 12:30: Buy, Renovate, and Profit

By Ángel Sánchez: house flipping specialist

### Speakers

#### Ángel Sánchez García

SunSol Group

CEO



## 07/11/2024 SALA DE CONFERENCIAS 1.1

### 11:45 - 12:15: II International Meeting on Protected, Social and Affordable Housing. Housing challenges: Europe

#### Presenter

##### **Sorcha Edwards**

Housing Europe  
General secretary

#### Speakers

##### **Bernd Riessland**

Housing Europe  
Vice-president of the Economic and Financial Working  
Group  
Austria

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## 12:15 - 12:45: II International Meeting on Protected, Social and Affordable Housing. Housing challenges: southern Europe

### Moderator/Presenter

#### Sorcha Edwards

Housing Europe  
General secretary

### Speakers

#### Marco Buttieri

Federcasa  
President

#### João Carvalhosa

Gebalis Portugal  
Head of Strategic Planning Office

#### Sven Buch

Himmerland Boligforening Denmark  
Development Manager

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## 12:45 - 14:00: II International Meeting on Protected, Social and Affordable Housing. Housing challenges: Spain

### Moderator/Presenter

#### José María Escolástico

Spanish Association of Public Housing and Land Managers  
(AVS). OAL Bilbao  
Vice-President. Deputy Director

### Speakers

#### José María López Cerezo

Spanish Association of Public Housing and Land Managers  
(AVS). OAL Bilbao  
President

#### Diego Lozano Pérez

Municipal Housing and Land Company (EMVS Madrid)  
Chief Executive Officer

#### Gerard Capó Fuentes

Barcelona City Council  
Housing Manager of Barcelona

#### Víctor Manuel Serrano Entío

Zaragoza City Council  
Councilor for Urban Planning, Infrastructure, Energy and  
Housing

#### Juan de la Rosa Bonsón

Sevilla City Council  
Delegate of the Urban Planning, Environmental Protection,  
Heritage, Housing, Municipal Buildings, Education and  
Youth

#### Yolanda Díez Saiz

Bilbao City Council  
Councilor Delegate of the Housing Area

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## 15:30 - 15:50: II International Meeting on Protected, Social and Affordable Housing. Good practices in housing and rehabilitation: CAE's Energy Savings Certificates and their Monetization

### Presenter

#### José María López Cerezo

Spanish Association of Public Housing and Land Managers  
(AVS). OAL Bilbao  
President

### Speakers

#### Miguel Acosta Ramírez

EFFIC, Rehabilitation Services  
General Counsel

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## 15:50 - 16:15: II International Meeting on Protected, Social and Affordable Housing. Good practices in housing and rehabilitation: Global Housing Atlas

### Presenter

#### Enrique Bueso Guirao

Spanish Association of Public Housing and Land Managers  
(AVS)  
Manager

### Speakers

#### Mari Ángel López Amado

Superior Council of the Spanish Architects' Associations  
(CSCAE)  
Director of the 2030 Observatory

#### Elisa Pozo Menéndez

Higher Council of the Spanish Architects' Associations  
(CSCAE)  
AHA Program Coordinator

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## 16:15 - 17:00: II International Meeting on Protected, Social and Affordable Housing. Good practices in housing and rehabilitation: public housing and land managers in Europe

### Moderator/Presenter

#### Sorcha Edwards

Housing Europe  
General secretary

### Speakers

#### Marco Corradi

ACER Italy  
President

#### João Carvalhosa

Gebalis Portugal  
Head of Strategic Planning Office

#### Sven Buch

Himmerland Boligforening Denmark  
Development Manager

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## 17:15 - 17:27: II International Meeting on Protected, Social and Affordable Housing. AVS Awards 2024 - Good practices of Public Housing and Land Managers in Spain. Category: Sustainable Building in New Construction. Winning Project: “40 rental homes in Sant Feliu de Llobregat”

### Presenter

#### Gerard Capó Fuentes

Spanish Association of Public Housing and Land Managers  
(AVS)  
Member of the Standing Committee

### Speakers

#### Amadeu Iglesias Unzué

Metropolitan Institute for Land Development and Property  
Management (IMPSOL)  
Managing Director

#### Josep María Borrell Bru

Metropolitan Institute for Land Development and Property  
Management (IMPSOL)  
Technical Coordinator

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**17:28 - 17:40: II International Meeting on Protected, Social and Affordable Housing. AVS Awards 2024 - Good practices of Public Housing and Land Managers in Spain. Category: Action in the field of administration and management of the social housing park. Winning Project: “Intervention Service for Community Well-being, SIBEC”**

**Presenter**

**Gerard Capó Fuentes**

Spanish Association of Public Housing and Land Managers  
(AVS)  
Member of the Standing Committee

**Speakers**

**Griselda Fernández Madrid**

Barcelona Municipal Institute for Housing and Rehabilitation  
(IMHAB)  
Director of Public Park Management Services

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**17:41 - 17:53: II International Meeting on Protected, Social and Affordable Housing. AVS Awards 2024 - Good practices of Public Housing and Land Managers in Spain. Category: Social Innovation Initiative related to people and architecture, “Toni Sorolla” AVS-Sogeviso Award. Winning Project: “Social action and intervention to improve the habitability of homes in a needy area”**

### Presenter

#### Gerard Capó Fuentes

Spanish Association of Public Housing and Land Managers

(AVS)

Member of the Standing Committee

### Speakers

#### Jesús Martínez Caño

Promotion and Housing Management of Cádiz (PROCASA)

CEO

#### Emilio Garzón Martínez

Promotion and Housing Management of Cádiz (PROCASA)

Social Worker

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**17:54 - 18:06: II International Meeting on Protected, Social and Affordable Housing. AVS Awards 2024 - Good practices of Public Housing and Land Managers in Spain. Category: Action in the field of sustainable building rehabilitation. Winning Project: “Project and work for the rehabilitation and improvement of facilities at Tres Peces Street, 9”**

**Presenter**

**Gerard Capó Fuentes**

Spanish Association of Public Housing and Land Managers

(AVS)

Member of the Standing Committee

**Speakers**

**Rafael Ruiz Cristina**

Municipal Housing and Land Company (EMVS Madrid)

Head of Project Section

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**18:07 - 18:19: II International Meeting on Protected, Social and Affordable Housing. AVS Awards 2024 - Good practices of Public Housing and Land Managers in Spain. Category: Action in the field of heritage building rehabilitation aligned with the new European Bauhaus. Winning Project: “Rehabilitation of the heritage building Convent of San Andrés aligned with the new European Bauhaus”**

### Presenter

#### Gerard Capó Fuentes

Spanish Association of Public Housing and Land Managers

(AVS)

Member of the Standing Committee

### Speakers

#### José Ramón Cruz del Campo

Architect

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**18:20 - 18:32: II International Meeting on Protected, Social and Affordable Housing. AVS Awards 2024 - Good practices of Public Housing and Land Managers in Spain. Category: Action in the field of integrated urban regeneration. Winning Project: “Integrated regeneration of the Vista Alegre neighborhood and structural, energy, accessibility, and habitability improvement of this building group in Sestao”**

**Presenter**

**Gerard Capó Fuentes**

Spanish Association of Public Housing and Land Managers

(AVS)

Member of the Standing Committee

**Speakers**

**Luiskar Delgado Ortiz**

Sestao Berri

Managing Director

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## 18:33 - 18:45: II International Meeting on Protected, Social and Affordable Housing. AVS Awards 2024 - Good practices of Public Housing and Land Managers in Spain. Category: Public services management. Winning Project: “Regulated parking service in the city of Sant Cugat: innovative aspects SPM”

### Presenter

#### Gerard Capó Fuentes

Spanish Association of Public Housing and Land Managers

(AVS)

Member of the Standing Committee

### Speakers

#### Jordi Núñez Martínez

Sant Cugat Municipal Developments (PROMUSA)  
Manager

#### Jordi Gimeno Vilanoma

Sant Cugat Municipal Developments (PROMUSA)  
Director of Mobility and Systems Manager

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## 18:46 - 18:58: II International Meeting on Protected, Social and Affordable Housing. AVS Awards 2024 - Good practices of Public Housing and Land Managers in Spain. Category: Award in the field of Next Generation programs. Winning Project: “Elena-primavera”

### Presenter

#### Gerard Capó Fuentes

Spanish Association of Public Housing and Land Managers

(AVS)

Member of the Standing Committee

### Speakers

#### Javier Burón Cuadrado

Government of Navarre. Navarre Land and Housing

(NASUVINSA)

Managing Director

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## 08/11/2024 SALA PRIVADA

### 12:30 - 13:30: STRATEGIC MEETING: Dialogue between municipal leaders and the private sector Closed-door session

Exclusive Forum where mayors from various cities meet with the private sector to explore opportunities for cooperation in urban projects. This reserved space facilitates direct dialogue on joint strategies to promote sustainable urban development, improve residential offerings, and encourage investment in housing solutions.

## 07/11/2024 SALA DE CONFERENCIAS 1.4

### 11:30 - 12:15: II International Meeting on Protected, Social, and Affordable Housing. Technical Conference 'Industrialization in the Production Process of Social and Affordable Housing.' Technology and Practice. Three Sectoral Models: Steel

#### Moderator/Presenter

##### Jordi Núñez Martínez

Asociación Española de Gestores Públicos de Vivienda y Suelo (AVS)  
Technical Working Group Coordinator

#### Speakers

##### Alejandro Santamaría Sillauren

VIESA  
Industrialization Director

##### Javier Carmona

JIT Housing  
Business Expansion Director

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## 12:15 - 13:00: II International Meeting on Protected, Social, and Affordable Housing. Technical Conference 'Industrialization in the Production Process of Social and Affordable Housing.' Technology and Practice. Three Sectoral Models: Concrete

### Moderator/Presenter

#### Jordi Núñez Martínez

Asociación Española de Gestores Públicos de Vivienda y Suelo (AVS)  
Technical Working Group Coordinator

### Speakers

#### Juan Manuel Borrás González

Culmia Real Estate Developments  
Director of Operations

#### José Ignacio Esteban Gil

Avintia  
General Director

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## 13:00 - 13:45: II International Meeting on Protected, Social, and Affordable Housing. Technical Conference 'Industrialization in the Production Process of Social and Affordable Housing.' Technology and Practice. Three Sectoral Models: Wood

### Moderator/Presenter

#### Jordi Núñez Martínez

Asociación Española de Gestores Públicos de Vivienda y Suelo (AVS)  
Technical Working Group Coordinator

### Speakers

#### Vicente Guallart

Guallart Architects  
Architect

#### Juan Carlos Melero Sánchez

Barcelona Municipal Institute for Housing and Rehabilitation (IMHAB)  
Director of Technical Services

#### Manuel Álvaro López López

Xilonor  
Technical-Commercial Director

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## 13:45 - 14:00: Closing act of the Technical Conference on Materials and Industrialized Construction

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